



Climate neutral
Company
ClimatePartner.com/13255-1904-1001

MORE. RESPONSIBILITY.

OUR ENVIRONMENTALLY-CONSCIOUS ACTIONS



JUNG IS 100 % CLIMATE-NEUTRAL



WE PROMOTE THE PROTECTION OF FORESTS AND BIODIVERSITY

Our company is 100 % climate-neutral, from the product range to the packaging and the catalogues, right through to the logistics. We balance out CO₂ emissions, which cannot be completely avoided, with selected climate protection products. For example, in Peru, we are promoting the preservation of around 300,000 hectares of primary rain forest in

the Amazon region and the sustainable cultivation of Brazil nuts. With this project, we are not only protecting the habitat of countless species of plants and animals, but are also supporting the local people, creating sustainable sources of income and setting an example against illegal deforestation.



We compensate for

**4.825.700 KG
CO₂ PER YEAR**

to protect our environment.



That corresponds to



Or



37.066

ECONOMY FLIGHTS

between Munich and Berlin.

14.987.664

KILOMETRES BY CAR

That is approx. 39 times from the earth
to the moon.

We make our

CLIMATE PROTECTION TRANSPARENT

Set an example: our climate-neutral promotional products help you to prove your responsible treatment of the environment and to win the confidence of your target groups..



The strictly controlled seal of ClimatePartner, the world-renowned, independent specialist in climate protection, confirms our climate neutrality. Our CO₂ balance can be verified at any time via the ID number.



EVERYONE IS TALKING ABOUT SUSTAINABILITY



COMPOSTABLE PACKAGING

Compostable
in your own
garden



Biodegradable
foils made of
renewable raw
materials.

We opt for innovative packaging that optimally supports your advertising objectives and is as environmentally friendly as possible.

Best example: our biodegradable foils made of renewable raw materials protect all the contents perfectly, can be individually printed and finally serve as fertilisers.



FAIRNESS SEAL



A good “gut feeling” is important for food. For more and more people, this also includes the knowledge that the treats that they enjoy are produced fairly and sustainably. We are consistently working to gear our supply chain and product selection towards this idea.

Watch out for the fairness seal for socially acceptable and environmentally friendly cultivation and trade. This enables you to show your colours on your promotional gifts and to score points with your target groups for the long term.

RECYCLABLE PACKAGING



Welcome to the cycle



for a lower consumption of resources and energy

FSC® CERTIFIED PACKAGING



The mark of responsible forestry

Ask for our FSC®-certified products

Preserve forests



with paper from sustainable forestry and controlled sources

Creatively, securely and finely packaged gifts – that is what makes a successful promotional product. Therefore, we use our know-how for innovative packaging solutions that can be re-used instead of being thrown away. With complete individual design freedom for your messages of course.

Paper packaging is an important part of our commitment to sustainability. We use FSC®-certified paper. The FSC system guarantees the sustainable protection of the forest resources and fair, safe and responsible production conditions for people.



JUNG TAKES RESPONSIBILITY



Bee happy, save nature – JUNG is launching a sustainable species protection project!

As pollinators, bees are indispensable for the diversity of our flora and for the world's food resources. As a contribution to greater biodiversity, two beehives have been installed on the roof of the JUNG company building, where they find shelter and excellent conditions.



We use

CERTIFIED QUALITY



DE-ÖKO-006

Organic Seal

Products that are produced in accordance with the EU regulations for organic farming are marked with the certified organic seal.



Lindt – cocoa programme

With the Farming Programme, Lindt & Sprüngli is standing up for an improvement in the living standards of the cocoa farmers and for the preservation of the environment.



Fairtrade – the seal for fair trade

The Fairtrade seal stands for fairly cultivated and traded products. Small-holder farmers are offered stable prices and long-term trade relationships.



Ritter Sport – our cocoa

Ritter SPORT exclusively sources certified sustainable cocoa.



UTZ

UTZ is a programme and label for the sustainable cultivation of coffee, cocoa, hazelnuts and tea. The programme contributes to a better interaction with farmers, workers and their families and a better treatment of the environment.
www.utz.org



ALBERT SCHWEITZER
KINDERDÖRFER UND FAMILIENWERKE



Fund-raising campaign in the Christmas season, we support the Albert-Schweitzer children's village in Waldenburg and allow help to be provided where it is urgently needed.

More information at www.jung-europe.com



Working with people with disabilities

For many years, we have provided targeted support for the integration of people with disabilities into day-to-day work through our collaboration with workshops for disabled people.



Donations to food banks

As a result of our regular donations to food banks, we are actively taking action against the ever increasing food and, at the same time, helping people in need.



Green electricity

By using green electricity, we are making a personal contribution to the energy revolution and are thus saving approx. 667,000 kg CO₂ per year in comparison with the German electricity mix.



Electric car

In addition to a low consumption of natural resources, we use our company's own electric cars and are working to build up a fleet of electric vehicles.

We opt for

SUSTAINABLE PRODUCTS



100 % climate-neutral company
Our entire product range is produced in a climate-neutral manner. The CO₂ balance is certified by the independent organisation ClimatePartner.



FSC®
This catalogue consists of FSC®-certified and other controlled materials. The FSC® helps with forest conservation and protects the interests of both the people and the animals living in or from these forests.



Compostable foil
We use foils that are made of biodegradable materials and are compostable. The logo identifies these products.



100 % carton
Many of our products are made of cardboard that is 100 % recyclable, and we are continuing to extend this proportion of the packaging.



Plastic 100 % recyclable
For our products, we use plastics that are 100 % recyclable.



98 % recyclable tinplate
Our tin cans are 98 % recyclable and thus save energy, resources and emissions.

BIODIVERSITY IS BUZZING HERE

This product supports a NearBees bee protection project



nearBees
HONIG VON NEBENAN



SWEET BOX MIDL
HONEYBEE

SWEET BOX MAXI
HONEYBEE



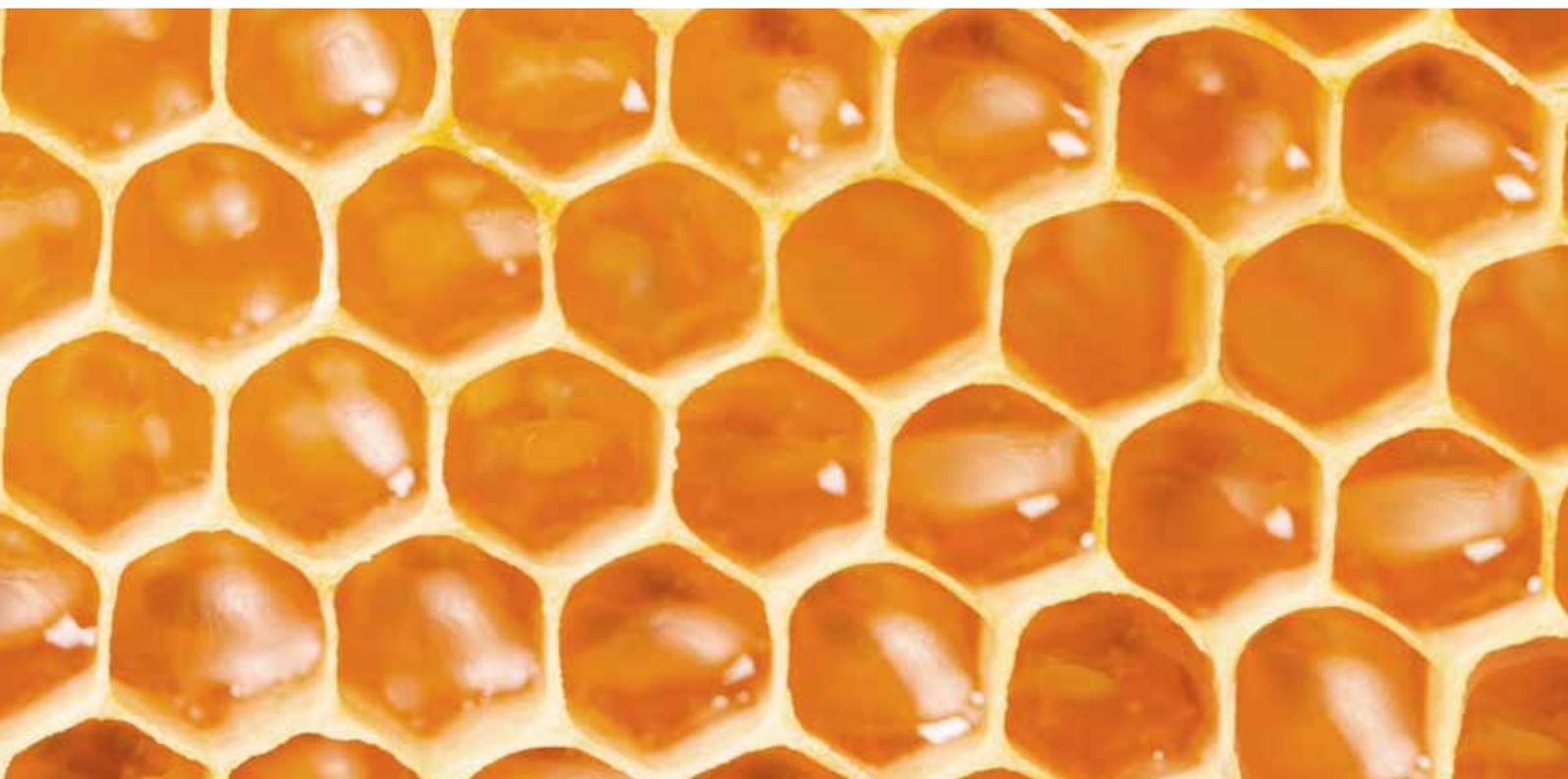
REGIONALER
QUALITÄTS-
HONIG



HONEY BEES BRING MORE!

Honey is extremely delicious and a valuable foodstuff, but it gets even better: when you purchase a honey bee product, you are supporting a NearBees bee protection project. As pollinators, the hard-working producers of the golden treat see to flourishing

landscapes and bountiful harvests, as well as the future preservation of fauna and flora. This attracts honey fans and the many people who value the small, gold-striped insects.



PAPER CAN ECO MIDI
HONEYBEE

PAPER CAN ECO MAXI
HONEYBEE

PAPER CAN ECO MINI
HONEYBEE



A close-up photograph of a vibrant green leaf with several clear water droplets on its surface. A small, realistic globe of the Earth is placed on the leaf, partially overlapping the water droplets. The background is a soft-focus green.

**STEP BY STEP INTO A SUSTAINABLE FUTURE.
FOR OUR ENVIRONMENT. FOR US.**



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