



# SUSTAINABLE RESPONSIBILITY

OUR ENVIRONMENTALLY-CONSCIOUS ACTIONS



# FOR THE SAKE OF THE CLIMATE. OUR CLIMATE-NEUTRAL ADVENT CALENDARS.

## OUR RESPONSIBLE ACTIONS TO PROTECT THE CLIMATE.

As an environmentally-conscious company, sustainability is very important to us. Thus, we decided to cooperate with ClimatePartner to make our Advent calendars climate-neutral. We compensate for all greenhouse gas emissions, caused by the products we produce, by investing in a climate protection project. Therefore, all advent calendar orders placed with us are climate-neutral and marked with the „climate-neutral“ label. You can find more information on our climate neutrality and the positive effects of the supported project on the climate, the environment and the society at [www.climatepartner.com/13255-1904-1001](http://www.climatepartner.com/13255-1904-1001).



## OUR CLIMATE PROTECTION PROJECT – FOREST CONSERVATION IN SAMBIA

This climate protection project offers people in South-eastern Zambia sustainable development opportunities, thereby counteracting deforestation of local forests. However, the strong growth of nearby capital city Lusaka and the increased demand for firewood that goes with it, threatens the sensitive eco-system. 8,300 people live in the region, 90 percent of them live in extreme poverty. Most of them live off of subsistence agriculture and the production of wood charcoal. The deforestation rate here is eleven times higher than the national average. The climate protection project fights the cause of the progressing deforestation in a sustainable way.

The project gives people alternative income sources and improves their basic essential care provision. The protected forest area is part of a transnational eco-system that is home to the largest elephant population in Africa with 23,000 animals. Hunting is strictly forbidden here, as well as in the neighbouring National Park, so that the African lion and other endangered species, like leopards and antelopes, are protected.



JUNG compensates  
1,236,030 kg of CO<sub>2</sub>,  
which corresponds to...





# IN LINE WITH THE ENVIRONMENT'S TASTE. PRODUCTS WITH SAVVY.

## OUR FUTURE-ORIENTED PLANNING.

We are aware that sustainable action and a distinct sense of responsibility towards the environment will continue to gain in importance. For this reason, we already carefully select our products during the development phase so that they satisfy the requirements of sustainability.

Chocolate makes people happy – and if the cacao used to make it is grown and handled under fair conditions, it also applies to the small farmer families and cooperatives that cultivate it. Thus, we make sure when developing a product we are particularly mindful of using UTZ-certified chocolate and chocolate made from Fairtrade ingredients, which confirm environmental and socially acceptable production. Furthermore, we deliberately use chocolate made by Ritter SPORT, since it is made exclusively from certified sustainable cacao.



We also always strive for environment-friendly solutions when it comes to our innovative packaging solutions, in order to preserve the environment even more consequently. We consciously use more compostable foil and develop packaging made from 100% recyclable plastic, cardboard or 98% recyclable tinplate. Our exemplary product with regard to sustainability is our cereal cup, which is made from cardboard and fast-growing as well as self-renewing resources which are produced without the use of pesticides or fertilisers. In addition, we set yet another example through the climate-neutral production of our Advent calendar when it comes to sustainability while taking on an important social responsibility.



OUR COCOA  
To learn more visit: our-cacao.com



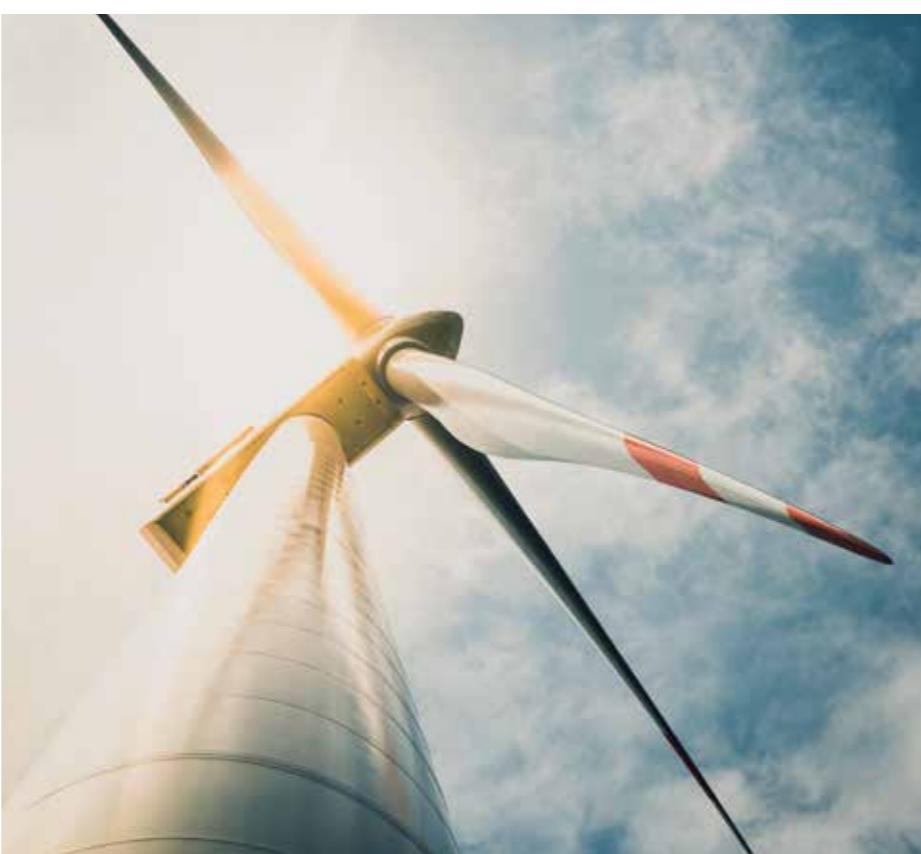


# WE TAKE ON RESPONSIBILITY.



## SOCIAL SOLIDARITY MAKES EVERYONE STRONGER.

For us, contributing to social projects is inseparably linked to business success. Thus, for years we have been working with workshops for people with disabilities, bringing the concept of inclusion to life. In addition, we donate a portion of the profits earned from the sale of our Advent Calendar 100% Cardboard as well as the Classic Wall Advent Calendar, to the "Albert-Schweitzer-Kinderdorf". The children's village families take care of neglected, in part traumatised children, giving them support and a perspective for development. Furthermore, we also take action against the enormous food waste. We regularly donate to "Die Tafel" (food bank) while supporting people who urgently need help. By doing this, we thereby make an important future investment, which means a lot to us.



## OUR CONTRIBUTION TO THE ENVIRONMENT.

We live by the environmental ideas that are deeply anchored in our company culture. That's why we obtain green energy, making a personal contribution to the energy transition, saving approx. 667,000 kg CO<sub>2</sub> annually compared to the German electricity mix. In addition to sparing consumption of natural resources, we continue to expand our fleet of electric vehicles, fuelling them with green electricity. We also think ahead when packaging our tasty advertising materials: The air-cushion foil we use is compostable. Moreover, we give our employees the opportunity to lease an e-bike at favourable conditions, thereby doing something positive for the environment as well as their health.



**STEP BY STEP INTO A SUSTAINABLE FUTURE.  
FOR OUR ENVIRONMENT. FOR US.**



JUNG since 1828 GmbH & Co. KG  
Uhlandstr. 36  
71665 Vaihingen/Enz · Germany

Tel.: +49 7042 907-0  
Fax: +49 7042 907-129

Zentrale@jung-europe.de  
[www.jung-europe.com](http://www.jung-europe.com)