

# JUNG since 1828 GmbH & Co KG - Press Release

Text  
Updated

Change of Management  
July 2019

## JUNG since 1828, now with dual leadership

**As of 01/07/2019, Dennis Dennig has also taken on the role of managing partner of JUNG, alongside Arne Paul Bender. The new managing duo intends to build on proven strengths and inspire new momentum.**

Arne Paul Bender and Dennis Dennig will henceforth shoulder the responsibility for JUNG. Jörg Dennig and Stefan Kühlbrey have withdrawn from operational business, will however remain connected to the company on the advisory board. Since the two partners of the new dual leadership have worked together for a relatively long time, a smooth transition is guaranteed: Arne Paul Bender has been the General Manager since 2017. Dennis Dennig, 32, has worked at the company since 2008, most recently as the Head of Sales.

JUNG has a great tradition of reinventing itself and using challenges as an opportunity. In this way, Germany's oldest sweets factory has managed to assert itself successfully on the market for over 190 years. Milestones have been, for instance, the creation of gift sweets and the first individually printed sweets-wrap paper. Since then, JUNG has developed into a specialist for tasteful advertising. Today, the product range also includes a wide selection of sugar-free sweets, vegan and fairly traded products, savoury snacks and cereal bars. The JUNG think tank also keeps coming up with innovative packaging ideas, like plastic-free Advent calendars or biodegradable cereal containers and bags.

### **Ensuring a sustainable future**

Out of personal conviction and entrepreneurial responsibility, JUNG will be focusing even more on sustainability in the future, and will provide its customers with products for the growing number of target groups who choose to consume consciously. The goal is to grow together with our customers.

When the 200-year anniversary of the company's founding is celebrated in nine years, JUNG wants more than ever to be the partner who provides the best possible solution for successful partnership marketing. In touch with the spirit of the times, with a sense for trends and opportunities, and an open ear for what customers want.

### **Contact:**

JUNG since 1828 GmbH & Co KG  
Uhlandstrasse 36  
71665 Vaihingen/Enz  
Tel. 07042/907-0  
Fax. 07042/907-398  
zentrale@jung-europe.de  
www.jung-europe.de



Photo: Arne P. Bender and Dennis Dennig at the company headquarters in Vaihingen/Enz